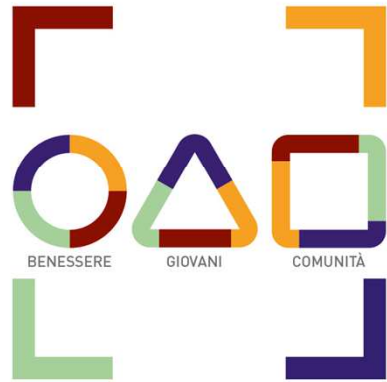


DAMMI TRE PAROLE



Supporting initiatives of  
urban-rural partnerships

Elena Jachia - Environmental Area Director

Valeria Garibaldi - Environmental area Vice Director

LIBERATION researchers visit  
July 14<sup>th</sup> 2014, Fondazione Cariplo, Milan



fondazione  
cariplo

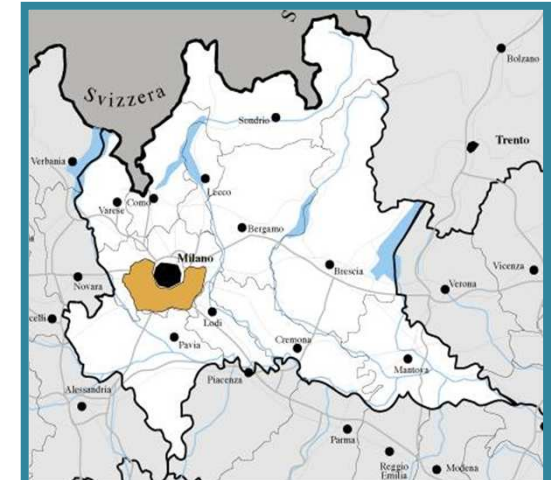
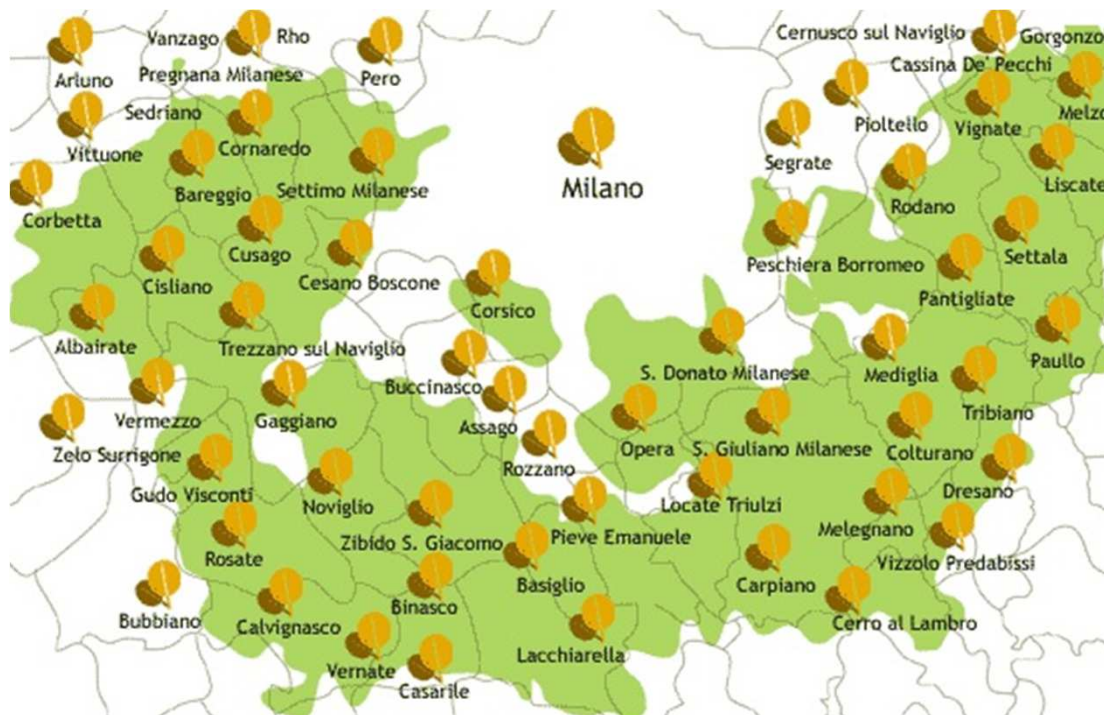
## FONDAZIONE CARIPLLO and the ENVIRONMENT

- Fondazione Cariplo (FC) is one of the largest Italian banking foundations. Founded in 1991, mainly operates in Lombardy and Piedmont
- Assets: 7.2 billion € (31/12/2013)
- Grants (2013): 139 M€
- Grants for environmental projects (2013): 10.5 M€
- Mission for the environment:
  - Spreading sustainability culture and behaviors
  - Promoting innovative management and efficient use of natural resources
  - Developing and spreading knowledge to orientate private and public decisions

# SUPPORTING INITIATIVES IN THE AREA OF PARCO AGRICOLO SUD MILANO

Why is it so important?

- One of the largest European belt parks
- 47.000 ha, of which 38.000 used for agriculture
- 1000 farms
- High urbanisation rate area



# From GRASSROOT INITIATIVES SUPPORTING ...

1



Various projects in collaboration with municipalities and associations (since 2009). One example: BuonMercato (Corsico – support to organic and local food production through a buying website platform and a delivery store)

2



T.A.S.SO. "Territorio, Agricoltura, Società in una prospettiva Sostenibile" (Agenda 21 Est Ticino): Promotion of organic and local food production through support to modification of public procurement requirements from school canteens (2011)

3

LIPU: "Costruire muri verdi - La siepe" - Promotion of hedges as connecting elements in rural landscape of Parco Agricolo (2010)



## ... to COORDINATING AND ORIENTATING PROJECTS/1

1

SLOW FOOD ITALIA: “Nutrire Milano: energie per il cambiamento” (2009): design new services to bring Milan closer to its countryside → (*Mercato della Terra, Cassetta del contadino*)

FORUM COOPERAZIONE E TECNOLOGIE: “Filiere agroalimentari sostenibili e comunità locali” → *Promotion of agro-food production chains and logistic platforms to support Community Supported Agriculture experiences*

2

FONDAZIONE  
CARIPLO  
COORDINATION

3

PARCO AGRICOLO SUD MILANO “Osservatorio economico-ambientale per l’innovazione del PASM” → *Economic and environmental evaluation of production patterns change of PASM farms from conventional to organic/multifunctional*

## ... to COORDINATING AND ORIENTATING PROJECTS/2



## CONCLUSIONS

The initiatives promoting a partnership among a city and its countryside and the development of sustainable and multifunctional agriculture answer to different challenges:

- Reduce soil consumption
- Guarantee food to cities
- Reduce transport costs and emissions

In order to consolidate these experiences, we need a more favourable policy framework: e.g a FOOD POLICY.

An agreement to develop a Food policy for the city of Milan has just been signed between Milan Mayor and Fondazione Cariplo President on July 10th 2014.